

14th November 2025

To the Licensing Authority,

Brent Council
Brent Civic Centre, Engineers Way, Wembley, HA9 0FJ

Subject: Representation in support of an alcohol licence application for Craven Park Local at 28 Craven Park Road, Harlesden, NW10 4AB.

Dear Sir/Madam,

We are writing to express our full support for the premises licence application submitted by Craven Park Local located at 28 Craven Park Road, Harlesden, NW10 4AB.

We believe that granting this licence will have a positive effect on the local community and will promote the four licensing objectives in the following ways:

The Prevention of Crime and Disorder / Public Safety

This Post Office is a well-managed business that contributes positively to the area. The owners are responsible members of the community who have installed CCTV, good lighting, plans for staff training on responsible alcohol sales, and a commitment to checking ID. In my experience, the shop is a safe and well-run environment.

The Prevention of Public Nuisance

The shop's proposed hours of operation are very reasonable and show consideration for local residents and neighbours. The nature of the business, which focuses on the Post Office, is unlikely to attract the kind of late-night footfall or rowdy behaviour sometimes associated with other types of venues. Having more active businesses in the early evening could potentially increase footfall and deter anti-social behaviour in the vicinity.

General Support and Community Benefit

Craven Park Local is already a valuable asset to the street, bringing vibrancy and a welcoming space to the area. The services offered by this Post Office are essential to the local community and has been something we have needed for a long time. An alcohol licence would enable them to enhance their current offerings, providing a convenient and quality addition for local customers.

For these reasons, we respectfully request that you look favourably upon this application.

Thank you for your time and consideration.

Yours faithfully,



